



PRESS RELEASE

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Conklin & de Decker Release Latest LIFE CYCLE COST Software Version 7.20

Orleans, MA – August 28, 2007 -- Conklin & de Decker recently announced the new release of their innovative *LIFE CYCLE COST 7.20*. Part of a family of aircraft operating and acquisition data products created by Conklin & de Decker, *LIFE CYCLE COST* is the most comprehensive and easy to use aircraft budget analysis tool available to the business and general aviation industry.

This new release provides current operating data for more than 300 aircraft models with 23 newly added aircraft models including the new Hawker 900XP, King Air C90GTi, Bell 412HP and the Diamond DA-42 Twin Star. In addition, this new release now has an exciting new maintenance cost matrix that will allow users to see maintenance costs in five year increments to facilitate budget adjustments as the aircraft ages.

The *LIFE CYCLE COST* budgeting software accounts for the various aspects of owning and operating an aircraft including; acquisition cost, operating costs, taxes, the final aircraft residual value and revenues if it is in commercial operations. It also analyzes different methods of acquisition (lease, finance, purchase, shared & fractional ownership), different ways to operate (corporate, commercial and managed). Users can select from eight different tax-depreciation schedules, including the latest bonus depreciation and a user-defined schedule.

The Conklin & de Decker Life Cycle Cost software reveals vital information about the effects of differing assumptions regarding aircraft ownership and operation. Based upon user selections such as the type of aircraft, form of ownership, and method of acquisition, the spreadsheet populates with preloaded operating costs as researched by Conklin & de Decker. The preloaded data alone saves the user numerous hours of research. The user can easily edit any of the pre-loaded costs and utilize the Budget Analysis Tool that will display costs and revenues for 12-months into the future.

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Aviation Information



Running Life Cycle Cost requires a Windows PC or Mac with Microsoft Excel 97 or later. Databases exist for Jets, Turboprops, Helicopters, Pistons and the major US-based Fractional Ownership programs. Prices for the software (delivered in the US/Canada) are \$695 for the jets database, \$550 for the turboprop or helicopter database and \$450 for the piston database. The Fractional database is free with the purchase of any other Life Cycle Cost database. A Single Aircraft version is also available. Users can specify from one to five aircraft and pay for only those aircraft that they need – pricing is \$225 for the first aircraft, with a 20% discount when ordering more than one aircraft.

Conklin & de Decker is a leader in aviation research, consulting and education with offices in Orleans, Massachusetts, Arlington, Texas and Phoenix, Arizona. The company, founded in 1984, focuses on fixed- and rotary- wing aircraft operating cost, performance and specification databases, maintenance management software, financial management, fleet planning, market research, aviation tax issues, and financial, tax and management seminars. Conklin & de Decker consult with numerous individuals, corporations and government agencies worldwide. More information on their products and services, copies of articles published, and a unique “Members Only” section can be found on their website, www.conklindd.com

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